

# 2025 FESTIVAL OF SUMMER MUSIC BY JACK'S LAKE

## Sponsorship options

### Background and charitable purposes

The Festival will be hosted by the **Monken Hadley Common Trust**, building on the legacy of highly successful lakeside concerts during the past four years. Its purpose is to bring the local community together around world class classical music performed in an idyllic natural setting, and at the same time to raise funds for two charities.

The first is Monken Hadley Common Trust (registered charity no 1199156) to preserve the Common as a precious local amenity, and the second is World Heart Beat Music Academy (registered charity no 1139579) to establish a music bursary for young musicians (the Marcia Elton Vocal Bursary Programme) to give them the learning opportunities which would not otherwise be open to them.

### Sponsorship

We are seeking sponsors for four lakeside concerts in 2025, to be performed on **14th June, 6th July, 20th July and 3rd August**. The Festival Director is once again internationally acclaimed opera singer, **Ilona Domnich**, and at each concert Ilona will be accompanied by **Charles Mutter**, leader of the BBC Concert Orchestra, and other talented musicians.

Sponsorship is available at the following levels:

**“Swan Circle Benefactors”** - donations of £3,000 - 5,000

**“Swallow Circle Benefactors”** - donations of £1,500 - 2,999

**“Lakeside Festival Sponsors”** (corporate) - donations of £350 - 1,499

**“Lakeside Festival Friends”** - (individuals/families) - donations of £50+

“Benefactors” and “Sponsors” have the choice of remaining anonymous or being acknowledged in the festival publicity, including associating the name of a particular concert or concerts with the name of a Benefactor; also in the concert programmes, on the website and social media, and at the concerts. “Friends” will be recognised and thanked in the concert programmes.

### Payment - bank details

Sort code: 51-61-34

Account no: 83663347

Account name: Monken Hadley Common Trust

Reference: [insert name and level of sponsorship]

Please would you also email the Treasurer ([treasurer@mhctrust.org.uk](mailto:treasurer@mhctrust.org.uk)) to confirm your sponsorship and to provide details of your preferred level of acknowledgement/publicity.